



**NORACLE**

## Privacy Policy

Last Updated: March 30th, 2023

<https://www.noracle.io> (noracle.io) is a website presenting the decentralized platform NORACLE, a project developed by Noracle Labs, currently headquartered in Kehl, Germany. Users may need to differentiate between the names NORACLE for the platform (protocol + ecosystem), Noracle for the project itself, and Noracle Labs for the organization that develops the project.

At Noracle Labs, we respect and take very seriously the privacy of our web site visitors ("users"). We are therefore committed to protecting your privacy and security by continually implementing practices to safeguard your personal information in order to make your experience on noracle.io as enjoyable as possible. This Privacy Policy explains how we collect, use, protect and disclose information about you when you use our website and services.

### 1. Acceptance of our privacy policy

By using our website, you agree to the collection and use of information in accordance with this policy. Please note that this involves consenting to the collection and processing of any personal information you provide, as described below. We may change this policy from time to time. However, we will notify changes through our social communication channels and/or by means of a notice on the Website prior to the changes becoming effective. The most recent date from which the changes take effect is always mentioned at the beginning of this privacy policy. Also, please check back occasionally to ensure that you are happy with any changes. By continuing to use our website(s), you agree to the changes.

### 2. Information we collect about you

We will only request and collect information that is necessary or reasonable to provide you with the services you have requested and to improve the services we provide. Noracle Labs would request your data only if it is required by law to collect that information or because it is relevant for a specific purpose. On voluntary basis, you may choose to provide information that is not required. You are free to choose whether to provide Noracle Labs with the types of personal information requested, but Noracle Labs may not be able to serve you as effectively or provide you with all of its services when you choose not to share certain information with them.

We may collect and process the following data:

## 2.1. Data you provide to us

**Account Information:** If you choose to create an account with an email, you must provide data including your username, email address and a password.

**Profile Information:** You may choose to provide more information about yourself and your preferences, such as your photograph, country and city of residence, a short description of yourself, or notifications you would like to receive.

**Transaction Information:** We may collect information about your transactions on our website, including the date and time of your transaction, the amount and type of cryptocurrency used, and your wallet address.

## 2.2. Data we obtain automatically through your use of Noracle

**Device Data:** To provide you with the best customer experience possible, we collect information that mobile devices make available, such as unique device identifiers, language preferences, screen resolution, and mobile connectivity information.

**Online Data:** When you visit our website(s) we may collect information about your visit, your operating system, your browsing activity, browser fingerprint, browser name and version, your personal IP addresses, geo location/tracking details, and on how you use our website.

## 2.3. Data obtained from third party services

You may choose to create an account on noracle.io using your login credentials from a third-party service such as Facebook or Google. In this case, we will receive basic profile information (e.g., your username and email address) from that service via its authorization procedures. Furthermore, we can collect data we receive from third parties, such as social media pages or channels, analytics providers, and advertising networks.

This Privacy Policy does not apply to anonymous data because such information cannot be used to identify you.

# 3. How we use your data

Noracle Labs will only use your personal information for the purposes listed below or with your consent.

## 3.1. Service delivery and maintenance of services

We use your information to authorize access to our services and to ensure and improve the quality of our services in accordance with your settings. We use your account information to authorize access to certain features such as building and/or using (decentralized) applications based on the NORACLE protocol. We use your information to understand and measure the effectiveness of how we serve you and others. This may be based on your activity on our website(s) or our partners' websites. We also use your information to make sure our services are working as intended, for example, to track outages or fix problems you report to us.

### **3.2. To comply with legal obligations**

Noracle Labs may use your information to comply with applicable laws, regulations, or legal processes. Your data may be used to prevent fraud, unauthorized transactions, and other illegal activities, as well as to protect our interests and intellectual property. We may disclose your information to comply with applicable laws, regulations, or legal processes, or to respond to a court order or subpoena.

### **3.3. Communication**

We may use your data to interact directly with you in accordance with your settings. For example, by sending notifications about the availability of new services. More specifically, we may use your data to:

- provide you with relevant information and news concerning, for example, project update, security issues or updates, changes to our service, policies, and terms of use.
- seek your views or comments on the service we provide.
- make suggestions and recommendations about services, dapps, and games of the ecosystem that may be of interest to you.

### **3.4. Marketing**

We have a legitimate interest in marketing the NORACLE platform directly to existing and potential users and developers, and in measuring, evaluating, and improving the effectiveness of our marketing. From time to time, we may tailor and personalize the marketing communications we send you based on the data we have collected. You have a choice as to whether or not to receive these marketing communications and may opt out at any time.

### **3.5. Research and Development**

We use data, including public feedback, for internal research and development purposes, and to improve the protocol as well as to help maintaining a robust ecosystem. The data collected may be used to improve our website's content and layout, and to improve the protocol for providing the most relevant features to games and dapps developers based on real needs gathered from end users.

## **4. Disclosure to third party**

We will not sell or rent your information to third parties. We will not share your information with third parties for marketing purposes. Even in cases where we need to share your data with a third party to facilitate the provision of services or for legal reasons, we will take the necessary steps to ensure that your privacy rights continue to be protected.

### **4.1. Service providers**

We may pass your information to third party service providers, agents, contractors, and other associated organizations for the purpose of performing specific tasks and providing services to you on our behalf. However, if we use third party service providers, we only disclose the personal information necessary to provide the service and we have a contract in place that requires them to keep your information secure and not use it for their own direct marketing purposes.

## **4.2. Legal Disclosure**

In order to comply with our legal obligations, we may share your personal data with law enforcement or other administrative and judicial authorities to help protect your rights and safety, ours or others, to report suspected illegal activities, or to investigate any violations. Noracle Labs may also share your personal data with legal authorities if we believe in good faith that the disclosure of that information may prevent from physical harm or financial loss.

## **5. Your rights**

### **5.1. Right of access**

If you have registered for an account with us, it is your right to have a clear and transparent access to information regarding the processing of your personal data.

### **5.2. Right of rectification**

You have the right to demand that we correct any of your personal data that is incorrect and complete any personal data that is incomplete, though we may need to verify the accuracy of the new data you provide to us. Furthermore, you can, at any time, edit your personal data through your account.

### **5.3. Right of erasure**

It is your right to obtain the deletion and the removal of your personal data as soon as possible, subject to our legal obligations which will be notified to you, if applicable, at the time of your request.

### **5.4. Right to restriction of processing**

You have the right to limit our use of your personal information or to ask us to suspend the use of it, when the accuracy of your personal data needs to be verified, when you believe that the processing is unlawful but you do not want us to erase it, when you need it for the establishment, exercise or defense of your legal rights.

### **5.5. Right to object**

You have the right to object at any time to any processing of your personal data when you feel it impacts on your fundamental rights and freedoms.

### **5.6. Right to withdraw consent**

It is your right to withdraw consent upon which the processing of your personal information was based at any time. This shall not affect the lawfulness of any processing carried out with your consent before its withdrawal.

## **6. Data retention**

The time period for which we retain your personal information depends on the purpose for which it was collected as described in this Privacy Policy and for reasonable backup, archival or other similar purposes. However, you can delete some data (e.g., data related to your activities in our communication channels) whenever you like.

## **7. Protection of information**

While no online service is 100% secure, we are committed to protect, to the best of our ability, your information against unauthorized access, use, alteration, or destruction, and take reasonable measures to do so. We regularly monitor our systems for possible vulnerabilities and attacks. However, we cannot warrant the security of any information that you send to us.

## **8. Contacting Noracle Labs**

If you have any inquiry concerning this privacy policy, or if you have a complaint, please feel free to contact us at [info@noracle.io](mailto:info@noracle.io), or write to Noracle Labs, Gewerbestrasse 18, 77694 Germany.